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Tajuk : 3,000 Retail Cooperatives Will Upgrade To Digital Platform

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MELAKA: Angkatan Koperasi Kebangsaan Malaysia Berhad (Angkasa) has targeted that about 3,000 retail cooperatives will be upgrading their business to digital operating systems in line with mainstream conditions, by the end of this year.

Its president Abdul Fattah Abdullah said the use of digital platforms such as e-commerce, is one of the strategies to enable businesses to continue running, thus preventing cooperatives from facing more severe losses due to the Covid-19 pandemic.

He said since the middle of last year, a total of 500 retail cooperatives had moved fully

to digital platforms to improve sales performance under the JiMAT SHOP and JiMAT BIZ programmes.

"We strongly encourage as many retail cooperatives as possible to market, promote their products and conduct transactions through digital platforms, as this is the best medium at the moment, to avoid face-to-face interaction. For the cooperatives operating through digital platforms, Angkasa is providing an advance facility worth RM10,000 for them to buy goods from suppliers, which they have to repay in the following month," he told reporters here on Sunday. — Bernama

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Malaysia ANGKASA